



Placement Opportunity: Sales & Marketing Placement Student

Position Title: Sales & Marketing Placement Student

Duration: 12 months

Location: Clearer Twist National Stadium at Windsor Park

Reporting To: Senior Commercial Manager

Role Overview:

To support the Sales & Marketing Team with the day-to-day sponsor & partnership management and support commercial events within the National Football Stadium including Irish FA Tours, Corporate Hospitality and Non-Football events.

Key Responsibilities:

- Support sponsor and partner activation across events.
- Assist with commercial events, stadium tours, and hospitality.
- Contribute to marketing campaigns and communications.
- Help with administration, bookings, and partner account management.
- Support the Education and Heritage Centre, including volunteer coordination and visitor engagement.
- Assist with matchday activities and fan engagement.

Training & Support:

- Opportunities to build practical skills in event management, marketing, sponsorship activation, and administration.
- Ongoing mentorship and support from the Senior Commercial Manager.
- Participate in live events, stadium tours, and commercial projects to gain real-world experience.

Person Specification:

Essential:

- Excellent administration skills
- Excellent communication skills especially written, and oral
- Ability to follow standardised processes
- Reliable and trustworthy
- Willingness to assist with visitor engagement groups and presentations

Desirable:

- Experience in admin-based roles
- Experience in updating website content
- A valid driving license with access to a car/van

Benefits:

- Hands-on experience in sports sales, marketing, and event delivery.
- Professional development in sponsorship, partnership, and client management.
- Opportunity to contribute to high-profile sporting and community events.
- Networking and skill-building in a fast-paced commercial sports environment.

How to Apply

To apply for this placement, please follow the link on the **Irish FA website** and complete the placement application form.

Closing Date: 31 October 2025 at 10:00 AM

Please note: Late applications **will not be accepted**.