

## **PLACEMENT ROLE PROFILE**

Placement Role Title:	Communications Intern – Digital Content
Reporting to:	Director of Communications.
Placement Hours:	28 hours per week. Flexibility may be required, including evening and weekend
Duration:	September 2025 – June 2026

## **PURPOSE OF THE PLACEMENT**

To gain experience working as part of the Irish FA Communications team in all its operations but with a focus on producing digital content.

## **MAIN DUTIES AND RESPONSIBILITIES:**

1. Support the team with the delivery of high-quality digital content.
2. Assist in the creation and management of visually engaging digital content for multiple platforms including Facebook, Twitter, Instagram, LinkedIn and websites using a variety of different tools.
3. Producing digital content to support in developing communication strategies and campaigns for different parts of the Irish FA's wider business.
4. Provide digital content support at a range of Irish FA events from matches to launches.
5. Support the development of new ideas around digital content for the Irish FA channels both print and online.
6. Perform any other duties as may reasonably be required from time-to-time.

This placement description is not to be regarded as exclusive or exhaustive. It is intended as an outline indication of the areas of activity and will be amended in the light of the changing needs of the Association.