

Club Game Changers

Change your club, **Change the Game**

Club Game Changers is giving local football clubs **£25 for each club supporter who switches to Electric Ireland**. More people switching equals more funds for your club, plus every person that switches will also **receive up to £75*** for themselves.

Find out More >

***Terms and Conditions Apply.**



#GameChangers



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ireland**

Why Club Game Changers?

The aim of Club Game Changers is to **support local clubs by helping them raise vital funds to enable them to build strong foundations** that will allow them to grow as a club and community.

Electric Ireland has a real desire to be a true Game Changer in the development of local sporting communities within Northern Ireland. Club Game Changers highlights the commitment to championing local football clubs, inspiring the next generation of football talent.

Keen to switch and become a Club Game Changer?

[Find out More >](#)

Switch to Electric Ireland and get up to £75* for yourself and £25 for your local football club, allowing your club to fund things like:



Coaching Courses



Match & Training Equipment



Kits & Teamwear



Ground Maintenance



Fundraising Events



Heat & Electricity



Referees & Pitch Fees



Transport

* Terms and Conditions Apply.



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Email

Share the Club Game Changers flyer (find enclosed) **in an email to club members.** Here's an example cover note that you can **copy and paste into your email:**

Dear Club Members,

I wanted to let you know about an opportunity that has come up to generate more funds for our club.

Club Game Changers is a new scheme launched by Electric Ireland. It allows local football clubs to generate £25 in funds for each club supporter who switches to Electric Ireland. More people switching equals more funds for our club, plus every person that switches will also receive up to £75* for themselves.

Visit www.electricireland.com/gamechangers or read the attached to find out how to switch and become a Club Game Changer. #GameChangers

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Social Media

Does your club have a Facebook or Twitter account? Share news about Club Game Changers with your members and supporters online. Below are some example posts and attached you will find images that can be used.

Facebook

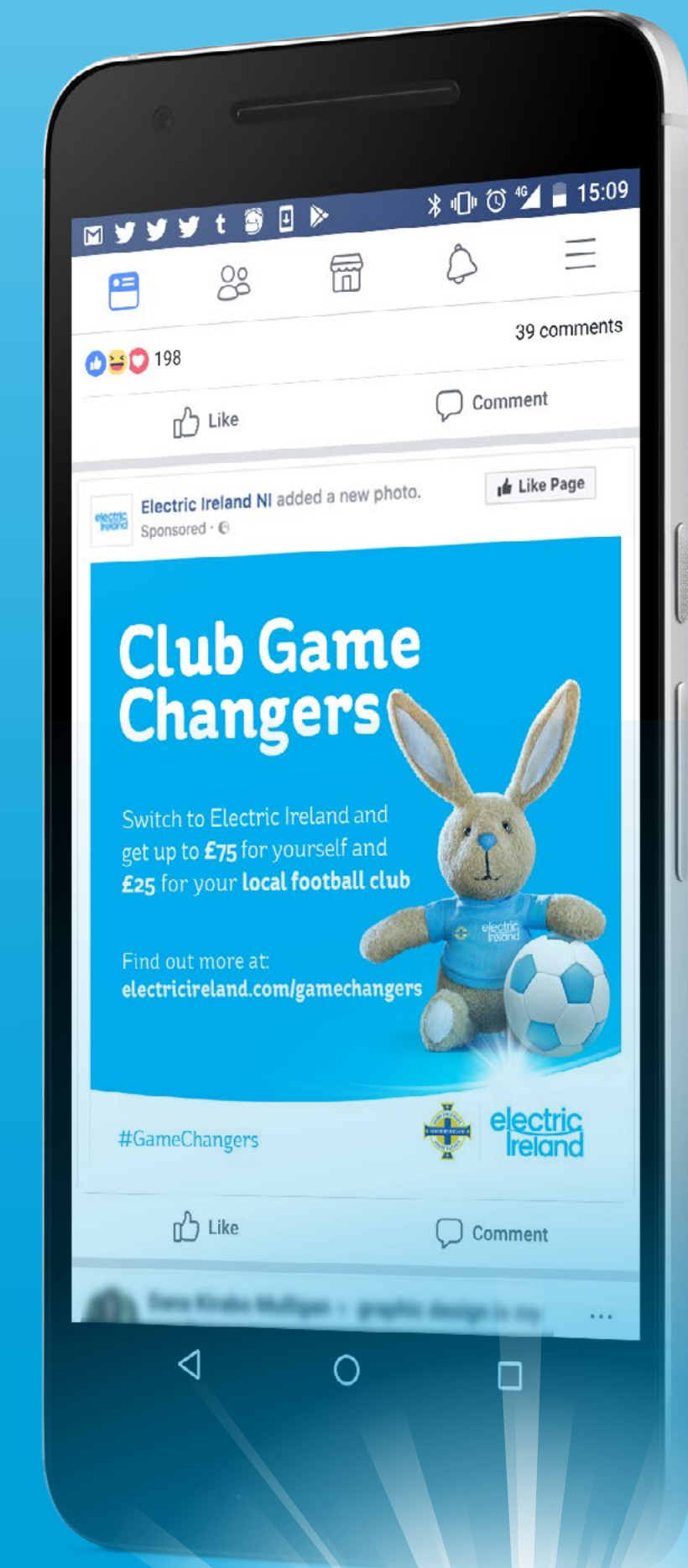
Help generate funds for our club with Club Game Changers from Electric Ireland. Switch to Electric Ireland today and you can generate £25 for our club, and you will also receive £75*. Just think, £25 could help purchase 3 footballs, 2 kit bags or a ball net for us.

Visit electricireland.com/gamechangers to switch and become a Club Game Changer **#GameChangers**

*Terms and Conditions Apply

Twitter

Join Club Game Changers with **@elecirelandni** – £75 for you & £25 for our club. It's a no brainer! electricireland.com/gamechangers
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Word of Mouth

There is no better way to share news than by word of mouth.

At your next training session why not mention Club Game Changers to your club members and the opportunity through Electric Ireland to generate funds for your club.

Print off the attached flyer and share it, or direct club members to electricireland.com/gamechangers to switch and become a Club Game Changer.



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Thank You for sharing

Find out more at

www.electricireland.com/gamechangers

 facebook.com/electricirelandni

 [@ElecIrelandNI](https://twitter.com/ElecIrelandNI)



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