# Marketing & Sponsorship Student Placement

# Description

To support the sales and marketing department in the development, organisation and delivery of marketing and sponsorship projects.

# Main Duties

**Marketing**

* Collating material and editing copy for the internal e-newsletter
* Creating fresh and up-to-date web content, to pass to the website team
* Providing ideas and input into the development of new e-marketing materials
* Supporting the Marketing Team in booking, designing and tracking advertising for the Irish FA as required
* Creative input into new advertising campaigns
* Liaison with external advertising agencies, designers and printers
* Assistance with proofreading, copy writing, editing copy and information collection
* Support in developing market research
* Assisting with promotional activities
* General Event support including matches, sponsor events and various meetings

**Sponsorship**

* Working with Sponsorship Activation Manager to deliver sponsorship activation projects
* Liaising with major brands regularly to help deliver contract objectives
* Helping with Matchday sponsorship obligations
* Helping with Corporate Hospitality at NFS

**This role description is not to be regarded as exclusive or exhaustive. It is intended as an outline indication of the areas of activity and will be amended in the light of the changing needs of the Association.**

# Essential Requirements

* Must hold a valid driving licence with access to a car/van
* Enthusiasm for the game and a willingness to learn and follow instruction
* Good communication skills written and oral
* Ability to work independently and produce records of work
* Knowledge of Microsoft Office

# Desirable Requirements

* Knowledge or experience of Irish FA programmes
* Efficient in social media, Facebook, Twitter etc.

# Salary Details

This opportunity with the Irish FA is an unpaid placement.