(Insert CLUB NAME)

Club Development Plan

201? - 201?

Summary

(Insert brief history of the club, overview of its activities, important dates and the clubs values & vision)

CHAIRMAN Summary

(Brief address thanking those involved and outining the purpose of the development plan)

SECTION 1: CLUB MANAGEMENT

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| **1.1: Club Governance & Administration** |
| Aim: To administer the club in an effective and efficient manner |

Summary

(Insert brief SUMMARY OF THE CLUB MANAGEMENT NOW)

**Action Plan**

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| **Objective**  (what needs done) | **How**  (how you intend to achieve objective) | **Who**  (responsibility) | **When**  (timescale) | **Finance**  (cost - if any) | **Completion**  (month & year completed) |
| *E.g. Maintain a sound management/committee structure* | *Committee*  *Roles*  *Regular club meetings* | *President/Chair*  *Club secretary*  *Committee* | *Currently in place* | *N/A* | *Completed* |
| Insert aims |  |  |  |  |  |
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| **1.2: Club Facilities** |
| Aim: Maintain/develop and manage a sustainable facility |

Summary

(Insert brief SUMMARY OF THE Facilities NOW)

**Action Plan**

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| **Objective**  (what needs done) | **How**  (how you intend to achieve objective) | **Who**  (responsibility) | **When**  (timescale) | **Finance**  (cost - if any) | **Completion**  (month & year completed) |
| *E.g. Generate sufficient income to cover running costs* | *Membership fee’s*  *Source funding*  *Sponsorship* | *Secretary*  *Treasurer*  *Finance committee* | *Nov 2013* | *£200p/m* | *On going* |
| Insert aims |  |  |  |  |  |
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| **1.3: Previous Facility Development** |
| Aim: Highlight experience in the past 5 years of grant funding, sponsorship or fundraising that has enabled your club to develop club facilities |

Summary

(Insert brief SUMMARY OF THE past 5 years of grant funding, sponsorship or fundraising that has enabled your club to develop club facilities)

**Action Plan**

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| **Objective**  (what was done) | **How**  (how did you achieve objective) | **Who**  (responsibility) | **When**  (timescale) | **Finance**  (cost) | **Completion**  (month & year completed) |
| *E.g. new heating system installed* | *Application made to gas supplier* | *Fundraising committee* | *Jan 2012* | *£3500* | *July 2012* |
| Insert Information |  |  |  |  |  |
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**SECTION 2: FOOTBALL DEVELOPMENT**

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| **2.1: Football Development** |
| Aim: Increase participation in football |

Summary

(Insert brief SUMMARY OF CURRENT ACTIVITIES AND PARTICIPATION NUMBERS)

**Action Plan**

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| **Objective**  (what needs done) | **How**  (how you intend to achieve objective) | **Who**  (responsibility) | **When**  (timescale) | **Finance**  (cost - if any) | **Completion**  (month & year completed) |
| *E.g. Increase the number of adult footballers* | *Come & Try sessions*  *Beginner sessions*  *Promotion* | *Head Coach* | *Jan 2014* | *£20p/hr*  *Hall hire* | *June 2014* |
| Insert Aims |  |  |  |  |  |
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| **2.2: Female Football** |
| Aim: Increase participation in female football |

Summary

(Insert brief SUMMARY OF CURRENT Female ACTIVITIES AND PARTICIPATION NUMBERS)

**Action Plan**

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| **Objective**  (what needs done) | **How**  (how you intend to achieve objective) | **Who**  (responsibility) | **When**  (timescale) | **Finance**  (cost – if any) | **Completion**  (month & year completed) |
| *E.g. Increase the number of female footballers* | *Female only sessions*  *Promotion in schools* | *Head coach*  *Female coach* | *Jan 2014* | *£20p/hr*  *Hall hire* | *June 2014* |
| Insert Aims |  |  |  |  |  |
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| **2.3: Disability Football** |
| Aim: Increase participation in disability football |

Summary

(Insert brief SUMMARY OF CURRENT Female ACTIVITIES AND PARTICIPATION NUMBERS)

**Action Plan**

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| **Objective**  (what needs done) | **How**  (how you intend to achieve objective) | **Who**  (responsibility) | **When**  (timescale) | **Finance**  (cost – if any) | **Completion**  (month & year completed) |
| *E.g. Increase the number of disabled footballers* | *Disabled only sessions*  *Promotion in schools* | *Disability coach* | *Jan 2014* | *£20p/hr*  *Hall hire* | *June 2014* |
| Insert Aims |  |  |  |  |  |
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| **2.4: Other Activities** |
| Aim: Develop other activities within the club |

Summary

(Insert brief SUMMARY OF CURRENT ACTIVITIES or events within the club that are non football and also detail school, community & youth groups links)

**Action Plan**

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| **Objective**  (what needs done) | **How**  (how you intend to achieve objective) | **Who**  (responsibility) | **When**  (timescale) | **Finance**  (cost - if any) | **Completion**  (month & year completed) |
| *E.g. Develop links to local community group* | *Invite members to club*  *Host ‘try it’ sessions* | *Committee*  *Club coaches* | *Oct 2014* | *£20p/hr*  *Hall hire* | *Dec 2014* |
| Insert Aims |  |  |  |  |  |
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| **2.5: Coaches/Officials/Volunteers** |
| Aim: Develop coaches, officials and volunteers within the club |

Summary

(Insert brief SUMMARY OF CURRENT qualifications and NUMBERS of club coaches and volunteers)

**Action Plan**

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| **Objective**  (what needs done) | **How**  (how you intend to achieve objective) | **Who**  (responsibility) | **When**  (timescale) | **Finance**  (cost - if any) | **Completion**  (month & year completed) |
| *E.g. Increase number of club coaches* | *Recruit*  *Train up* | *Coaching committee*  *Head coach* | *May 2014* | *£500* | *Dec 2014* |
| Insert Aims |  |  |  |  |  |
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| **2.6: Player development & Progression** |
| Aim: To develop club players in line with IFA strategies and policies with the aim of progressing to Senior/ Professional/ International football. |

Summary

(Insert brief SUMMARY OF notable past players, players involved in international teams or players who have progressed to senior or professional football)

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| **Objective**  (what needs done) | **How**  (how you intend to achieve objective) | **Who**  (responsibility) | **When**  (timescale) | **Finance**  (cost - if any) | **Completion**  (month & year completed) |
| *E.g. Increase number of club coaches* | *Recruit*  *Train up* | *Coaching committee*  *Head coach* | *May 2014* | *£500* | *Dec 2014* |
| Insert Aims |  |  |  |  |  |
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